Driving ECONOMIC OPPORTUNITY
Investing in Lenawee’s Prosperity

Lenawee now
OUR MISSION: ECONOMIC OPPORTUNITY
There are two ways to view the economy of Lenawee County. You can reminisce about the good old days and lament about what used to be, or, you can roll up your sleeves and help companies build the economy of the future.

We’ve chosen the latter. Fostering collaborative problem solving and promoting our strengths has helped to raise Lenawee County up and prepare our economy for overcoming new challenges.

RISING ABOVE
When businesses grow, we build a stronger tax base, better infrastructure, higher quality of life, and a more prosperous future. Economic development is the voice for this future prosperity of our communities.

TOGETHER, WE CAN.
With collaboration and investment from successful partners, we can continue to bolster the economic future of our communities.

OUR FUTURE: ECONOMIC PROSPERITY
Our communities and municipalities rely on the work of Lenawee Now to grow and develop programs and initiatives for all of Lenawee County.

With your help, we can:

- Continue important programs in workforce and talent development
- Boost the abilities of the startups in our entrepreneurial programs
- Advocate and lobby for business on the state, regional, and local level
- Market the amenities and opportunities in our county
- Build partnerships to attract businesses to the area
ENTREPRENEURIAL PROGRAMS
THE FUTURE OF OUR ECONOMIC PROSPERITY
Lenawee County has a deep history of entrepreneurs that grew national corporations including Merillat Cabinetry, Tecumseh Products, Brazeway, and more. The current Entrepreneur Series provides catalysts for future community businesses.

- Launch Lenawee
- Square One
- Business Acceleration Team
- LION Fund
- Adrian/Tecumseh SmartZone

WORKFORCE DEVELOPMENT PROGRAMS
THE FUTURE OF TALENT DEVELOPMENT
The nation is struggling with a workforce shortage and we’ve been at the forefront of this issue for several years. Through county-wide collaboration we have brought together educators, employers, students, and parents to educate the community on career opportunities available in Lenawee County.

- ALIGN Lenawee Talent Consortium
  A program designed to promote the rich variety of career pathways available to our youth.

- MFG Day
  An annual event that provides tours and presentations at local manufacturing facilities for around 400 local high school students.

- AG Day
  An annual event that exposes nearly 400 seventh graders to a variety of agricultural careers.
INVESTMENT MATTERS
Building a unique, distinct economic region could not happen without your support. Growing our local economy will ensure that Lenawee County can attract families, retain creative and talented youth, and make our communities a vibrant place to live.

FOR ONE. FOR ALL.
When local businesses grow, our regional economy grows. This compounding effect can only be achieved through your investment in economic development.

Will you join us?

ADVOCATES
Supporting your business in the community, the region, and the state

COMMUNITY PROMOTERS
Focused on growing our community and neighborhoods

PARTNERS
Connecting you to the resources you need to solve your toughest problems

CHAMPIONS OF EXCELLENCE
Maintaining high standards and promoting our region to the world