

Presented by Adrian College Institute for Entrepreneurial Studies



LAUNCH YOUR CROWDFUNDED ENTREPRENEURIAL PROJECT

A Primer Workshop for Would Be Entrepreneurs

An opportunity to explore how crowdfunding can be used to finance and launch your entrepreneurial venture and a "How To" one day workshop on the ins and outs of crowdfunding.

05.30.14
DATE

7:30-4:00
TIME

\$25.00
COST

LOCATION

Adrian College - Knight Auditorium, in Valade Hall
110 Madison Street, Adrian, MI 49221

ARRIVAL

7:30-8:30 am
Registration and light breakfast

AM TOPICS

Introduction to Crowdfunding

Dr. Oded Gur-Arie, Professor and Director of the Institute for Entrepreneurial Studies, Adrian College

An Overview of Michigan Invests Locally Exemption

Chris Miller, DDA and Economic Development at City of Adrian

Investment Readiness

Angela Barbash, Founder of Reconsider

Patent and Trademark 101

Mike Olsaver, Robison, Curphey & O'Connell, LLC,
Adrian Downtown Development Authority

MILE - Michigan Invests Locally Exemption - Legal Issues

Andy Buss, Legislative Director for Nancy Jenkins

PM TOPICS

Why I Sponsored Michigan's Crowdfunding Bill

Michigan State Representative Nancy Jenkins

Let's Launch Your Project

Dr. Oded Gur-Arie, Professor and Director of the Institute for Entrepreneurial Studies, Adrian College

Conducting an Online Crowdfunding Campaign

Kevin Hitchen, Founder and CFA, Localstake

Using Social Media as a Marketing Tool

Jennifer Compton, Social Media Director, Adrian College

REGISTER

Register online at www.adrianareachamber.com
Includes breakfast and lunch

QUESTIONS

Contact Coelina Byers at 517-265-5161 x5031
or cbyers@adrian.edu

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