

One Lenawee is: ...a
collaboration of concerned people
dedicated to *The Vision of making*
Lenawee County a Great Place to
live, work, learn, worship, and
invest.

We bring attention and action to
important community issues.

Uniting and Connecting partners
and committed people, we identify,
support, and develop initiatives and
projects that optimize community
resources toward *The Vision.*



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Steering Committee Notes
September 23, 2015
Lenawee Now
5285 W US 223

2015 GOALS

- * **Strategic Plan for Lenawee County**
- * **Community Scorecard**
- * **County Administration**
- * **Non-Motorized Master Plan/Kiwanis Trail**
- * **Support Organizations Promoting Quality of Life**
- * **Identify New Ways to Improve Quality of Life**
- * **Support Economic Dev. Efforts in Lenawee County**
- * **OL Leadership Succession**

Present: Dave Maxwell, Tim Robinson, Sue Lewis, Chris Miller, Joe Williams, Bill Blackerby, Jim VanDoren, Don Taylor, and Ann Knisel.

1. **Welcome** and congratulations Tim on a great article regarding the Land Bank in the Daily Telegram!
2. **Review of Goals for 2015:**
 - a. Strategic Plan for Lenawee County – Joe met with Ken Toll from United Way of Jackson. Ken will put Joe and Dave in touch with the Jackson County Deputy Administrator to discuss how Jackson County went about developing their strategic plan. Dave agreed to contact Dan Phelan for input on the process Jackson used as well. Dave also will contact Mike Masters and invite him to attend One Lenawee meetings. The challenge will be how to fund the process and to get county government to take this seriously. With Marty's workload lightening up at this time it would be best to include him.
 - b. Community Scorecard – Ann reported that the Strive Together software has issues and it can't integrate multiple entities. We will need to look at other options, possibly Sarah and Molly from the Hoyden Creative Group.
 - c. Non-Motorized Master Plan/Kiwanis Trail – The document is complete and will be distributed soon. Next step – get it out to the community and have them embrace it. Dave has grant money for signage. River Raisin will become part of the Connecting Lenawee group. A formal plan needs to be developed focusing on beauty, accessibility, and a form of transportation to take to the DNR. The non-motorized plan will be presented to the River Raisin Watershed Council meeting October 22nd.
 - d. Promoting (Marketing) Lenawee – The new Lenawee brochure is now available online. The Visitors Bureau also has a new brochure. Jim hopes that in the future the two can combine. The next brochure will have information regarding the trails and River Raisin. The electronic version will be updated periodically. Lenawee Now recently won a statewide marketing award for their brochure. In regards to the county web site, Jim stated that since many people access Lenawee Now via the county web site that Lenawee Now needs to be on the front page.
 - e. Support Economic Development – Jim reported that in the future there will be a job portal on the Lenawee Now web site. Tim distributed the workforce infographics data reports and gave highlights of the report. There will be a labor study conducted in the next 3-4 months to gather wage and benefit data from employers.

- f. New Ways to Improve Quality of Life – New bike racks have been made by Adrian Steel for downtown Adrian. They will be installed soon.
- g. OL Leadership Succession – Dave asked if members would be willing to rotate the role of convener and note taker. Lenawee Now volunteered to send out meeting notices and agendas on a monthly basis keeping the same meeting schedule of the **third Tuesday of every month at 7:30 a.m.** Sue volunteered to take meeting minutes and distribute to the group. The role of meeting facilitator will rotate monthly with Joe taking on that responsibility for the October meeting. Thank you everyone!

3. Reports from strands:

- a. Cradle to Career is making good progress on early reading. Siena Heights received a grant to look at how teachers are being educated to teach students to read. This should enrich the Student Success Network which will include student level data. Ann is going to pull all educational groups together so they each know that the other is doing.
- b. Arts and Culture – Ten organizations in our county received funding from the Michigan Council for Arts & Cultural Affairs. Art-A-Licious received \$10,500 for 2016. Adrian Symphony has the search for Music Director/Conductor narrowed down to four candidates. There will be a meet and greet for the first one, Allen Tinkham, this evening 9/23/15 at the Lenawee Country Club.
- c. Lenawee Health Network –There are two main focus areas in the new strategic plan which includes: 1. Healthy Nutrition & Physical Activity and 2. Emotional Health & Well-being.

**Next meeting – October 20, 2015, 7:30 a.m., Lenawee Now
Joe Williams will be the meeting facilitator.**

EXAMPLES OF COMMUNITY SCORECARDS:

<http://www.nxtbook.com/nxtbooks/fortcollins/2011communityscorecard/index.php#/1>

<http://talent2025.org/files/documents/misc/MuskegonSummaryR2.pdf>

<http://onedscorecard.datadrivendetroit.org/>

<http://tamc.mcgi.state.mi.us/MITRP/Data/PaserDashboard.aspx>

<http://www.baycounty-mi.gov/Docs/MSUE/BayCountyProfile.pdf>

http://www.lenawee.mi.us/images/Admin_Office/2014_Lenawee_County_Dashboard.pdf

<http://www.michigan.gov/midashboard/0,4624,7-256-59026---,00.html>

<http://www.co.jackson.mi.us/dashboard/index.asp>