

One Lenawee is: ...a

collaboration of concerned people dedicated to *The Vision of making Lenawee County a Great Place to live, work, learn, worship, and invest.*

We bring attention and action to important community issues.

Uniting and Connecting partners and committed people, we identify, support, and develop initiatives and projects that optimize community resources toward *The Vision.*



<http://www.lenaweenow.org/lenawee-living/>

e-mail – onelenawee@gmail.com

**Steering Committee Notes
November 17, 2015
Lenawee Now
5285 W US 223**

2015 GOALS

- * Strategic Plan for Lenawee County
- * Community Scorecard
- * County Administration
- * Non-Motorized Master Plan/Kiwanis Trail
- * Support Organizations Promoting Quality of Life
- * Identify New Ways to Improve Quality of Life
- * Support Economic Dev. Efforts in Lenawee County
- * OL Leadership Succession

Present: Dave Maxwell, Mike Masters, Sue Lewis, Chris Miller, Joe Williams, Bill Blackerby, Justin Gifford, Don Taylor, Jamie Beach, Steve May, and Ann Knisel.

1. Welcome to One Lenawee Justin Gifford and Steve May!

2. Review of Goals for 2015:

- a. Strategic Plan for Lenawee County - Dave and Joe met with Ken Toll (United Way) and Adam Brown (Deputy County Administrator) from Jackson to discuss how their county developed a strategic plan. They said they would encourage Marty Marshall and Kim Murphy to get involved with One Lenawee. Ken agreed to help reach out to facilitator Keith Ford from MSU. Joe will assist in securing Keith Ford. If the county won't take the lead in this endeavor, the Government Committee of One Lenawee will do it. Kim Murphy may be our best bet to involve county government. The key is to find a facilitator who has worked with a like size community.
- b. Community Scorecard – We're still undecided as to where we are going with this. The Core Collective Impact group has health and education measures in place but their measures may not be appropriate for One Lenawee. One Lenawee should take the lead on this because people would be more apt to access the One Lenawee web site when seeking this type of information. We'll keep this on the agenda as it evolves.
- c. Non-Motorized Master Plan/Kiwanis Trail – Dave has given several presentations on the master plan. This plan will be posted on the One Lenawee web site. The grant he is working with of \$22,500 is designated for promotion, signage, and road markings. Don and Dave Siler went to all intersections on the trail to identify where striping would be beneficial. The City has agreed to make all signs and install (\$100/sign). Dave reported that they are also trying to get Connecting Lenawee signage throughout the county. The Kiwanis Club is discussing finishing the Kiwanis Trail project. It was suggested that Connecting Lenawee get on WLEN and talk about the trails (Community Conversations with Dale Gartner).
River Raisin Project – a consultant is working with the City of Adrian on an assessment. The Watershed Council may help in some way. This involves ten days of fieldwork. Top priority...they need the money up front. The Watershed Council has a management master plan to go after funding. Dave would like to see One Lenawee spearhead the River Raisin Project.
- d. Promoting (Marketing) Lenawee – A link for Lenawee Now is on the CVB web site. Jamie introduced Justin as the new Executive Director of the CVB. They are working on their role

in projects already discussed (trail/river). Justin will bring back information on best practices in promoting trails.

- e. Support Economic Development – Tim distributed a handout focused on promoting economic development in Lenawee County. This is a very slow process. Regarding bridging the talent gap, he reported the majority of our population is over 45 yrs. and we need to attract young people to live in Lenawee County. Starting in January Lenawee Now will do weekly radio ads on WLEN. They also will be launching a job board online in January with a focus on Lenawee County. Tim displayed a “gift box” which included all Lenawee County and Michigan products.

Discussed the possibility of a parking lot at the entrance of the trail on S. Main St. in an area where a house recently burned. Could this house be demolished? Nothing new on the bike racks.

3. Reports from strands:

- a. Education – Taz Wallace and Janelle Stewart will be taking the leadership role of a new committee on high school graduation rates. LCAN is making good progress regarding college enrollment of high school seniors.
- b. Arts and Culture – As reported last month, there is a lot going on in this area especially with the Adrian Symphony and the new art center at the old Adrian Training School.
- c. Lenawee Health Network –There are two main focus areas in the new strategic plan which includes: 1. Healthy Nutrition & Physical Activity and 2. Emotional Health & Well-being. The struggles of #2 center of lack of any funding for behavioral services. The main focus in the county is on #1.

**Next meeting – December 15, 2015, 7:30 a.m., Lenawee Now
Ann Knisel will be the meeting facilitator.**

EXAMPLES OF COMMUNITY SCORECARDS:

<http://www.nxtbook.com/nxtbooks/fortcollins/2011communityscorecard/index.php#/1>

<http://talent2025.org/files/documents/misc/MuskegonSummaryR2.pdf>

<http://onedscorecard.datadrivendetroit.org/>

<http://tamc.mcgi.state.mi.us/MITRP/Data/PaserDashboard.aspx>

<http://www.baycounty-mi.gov/Docs/MSUE/BayCountyProfile.pdf>

http://www.lenawee.mi.us/images/Admin_Office/2014_Lenawee_County_Dashboard.pdf

<http://www.michigan.gov/midashboard/0,4624,7-256-59026---,00.html>

<http://www.co.jackson.mi.us/dashboard/index.asp>