

One Lenawee is: ...a collaboration of concerned volunteers dedicated to the vision of *making and keeping Lenawee County a Great Place.*

Using grass-roots energies and passion, we bring attention and action to important community issues.

Uniting and Connecting partner organizations and committed individuals, we identify, support, and develop efforts and projects that make optimal use of community resources which will result in progress toward the vision.



Vision for Lenawee County

Lenawee County is recognized as the premier place in Michigan to live, work, learn, worship, & play.

<http://www.lenaweenow.org/lenawee-living/>

e-mail – onelenawee@gmail.com

Notes from One Lenawee Steering Committee Meeting, Thursday, February 20, 2014

Present: Jim Van Doren, Don Taylor, Chris Miller, Ann Knisel, Dave Maxwell, Joe Williams, Sue Lewis, Jamie Beach, Cindy Hubbell, and Bill Blackerby

Membership:

Discussed adding Michael Sessions, City Manager of Morenci (Tim Robinson), Steve Harstel, City Manager of Hudson (Jim Van Doren), and someone from CMH (Dave Maxwell). Jim challenged us to connect and promote all points of Lenawee, thinking about a potential new business prospect in Morenci who expressed considerable interest in the Quality of Life in Lenawee as a key consideration.

Goals – Strands – Update: Chris Miller volunteered to draft a community dashboard that would help us track progress of key indicators of Lenawee's Economic and Quality of Life. Thanks for this offer, Chris!

Elevator Speech - One Lenawee is.... now on the website and in our meeting notes and agendas. Challenge is for us to put it in our own words, and use it!

Marketing Lenawee:

1. The first article in the Telegram was submitted; waiting for it to be published
2. Chris Miller and Dave Maxwell were on WLEN Party Line with Ann Knisel on February 8 for a general overview of One Lenawee. We're planning a March interview with Dave and Joe Williams, covering the Government Effectiveness Committee.
3. Suggestion that we need a formal marketing plan....any volunteers??
4. Jamie reported that the Lenawee County Convention and Visitors Bureau will be revising its website, and is looking at becoming part of Pure Michigan.

Collective Impact Core Group – Dave reported that he and Chris Miller are representing One Lenawee on the Lenawee Collective Impact Core Group, whose purpose is to promote the use of the Collective Impact community model for enhancing the quality of life in Lenawee.

Lenawee Now Website – if you haven't already done so, please visit the Lenawee Now website, and see what's there under Living in Lenawee. Great stuff! Someone suggested looking at the Reed City, MI websiteit's a good one! Our challenge will be to help Lenawee Now keep ours vibrant and timely; lots of competition out there.

What's Next? – discussed that One Lenawee needs to be constantly studying other communities, examining other county models for improving and branding the Quality of Life for Lenawee County. Will continue discussion next month.

Committee / Strand liaison reports:

- **Education** – Ann Knisel reported that the education coalition will be known as **LENAWEE Cradle to Career – Pathway to Success**. She distributed a summary of how it will work, at least at this stage (separate attachment). Their consultant is Strive Together, and their next meeting will be a community forum on **March 10**.
- **Art and Culture** – Don discussed the \$81,000 grant received by six Lenawee arts organizations. We thank Don for his bringing them all together for a common press release.
- **Connecting Lenawee** – the Connecting Lenawee Task Force is reviewing responses to the RPF to help the committee do a County Master Plan, which will essentially provide a framework for connecting points of interest in the county.
- **Government Effectiveness** – the committee met on January 29, with a focus on acquainting Mayor Berryman with the work of this committee, and offering our support and assistance in his goal of making Adrian more of a college town.

We are still trying to determine how to make the BuildItLenawee website a reality.

Next meeting March 20, 7:30 a.m. Lenawee Now.