

One Lenawee is: ...a
collaboration of concerned people
dedicated to *The Vision of making*
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We bring attention and action to
important community issues.

Uniting and Connecting partners
and committed people, we identify,
support, and develop initiatives and
projects that optimize community
resources toward *The Vision.*



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Steering Committee Notes
December 6, 2016
Lenawee Now
5285 W US 223

2016 GOALS

- * Strategic Plan for Lenawee County
- * County Administration- support their actions to increase economic development.
- * Implement Non-motorized Transportation Plan esp. extending Kiwanis Trail to Tecumseh. Begin implementing the River Raisin Restoration Project
- * Support and explore new and existing Quality of Life efforts by county organizations and individuals.
- * In conjunction with county economic development organizations and individuals, identify complementary activities where One Lenawee energies can add value.
- * OL-Org. structure & continuity
- * Promote Lenawee (Lenawee Brand?)

Present: Sue Lewis, Joe Williams, Kim Murphy, Ann Knisel,
Don Taylor, Bill Blackerby, Chris Miller

1. Welcome – Joe and Don gave an update on Dave.

2. Strategic Plan Discussion

- The letter that will be going out to key stakeholders was reviewed and more suggestions were given. Joe will send out the final version once Diane has made the revisions. No later than December 12th.
- Master List – Diane will send one last time for our final review. All need to update their sections; send to Diane asap. Once we see RSVP's coming in we can start doing 1:1 contacts for follow-up.
- Promotional Information – we decided to tweak what Eric gave us (LEAD) and email this additional information to follow the letter. Joe will get with Jim and Tim to see if their marketing team can assist. Ann will be hosting the radio show (WLEN) on Saturday December 17th and would be willing to introduce the kick-off. Joe or Marty would join Ann. Chris thought maybe the Daily Telegram would allow us to do an editorial prior to the kick-off. Joe to follow-up on that suggestion. We will also do a 2-1-1 blast. Diane will handle all RSVP's.
- Other:
- Bill suggested that we get Dan Gilmartin onboard by throwing out some teasers to encourage people to attend. How to get answers to questions they may have.
- Questions were raised regarding workshops and what our role would be. Joe will ask Eric how he sees this rolling out.
- Since Dan's role is critical, his presentation should be videotaped. It can then be edited down to just a few minutes and so we can take it to the community workshops to generate enthusiasm. It would also be helpful and informative for those who did not attend the kick-

3. **Arts and Culture** – Don reported on Lenawee Art Works. They are currently working on a vision statement. The group is gaining traction and now also includes people from Manitou Beach who want to convert an old boat house to an art studio. They are trying to engage Adrian Symphony, TCA, and the Croswell. Clinton Arts Center will begin construction after the first of the year. They will add their events to the CVB calendar.
4. **Lenawee Health Network** – Sue reported there has been an entire turnover in leadership for LHN this year. Once new people are in place they will be taking another look at the strategic plan, make the goals more realistic, and investigate ways to keep members engaged. The county strategic plan may help guide this group.
5. **Chris** reported on Connecting Lenawee and how they are still working on signatures for easements to the Kiwanis Trail. They will also apply for two groups of AmeriCorps volunteers for 2017.
6. **Cradle to Career** – Ann reported on the Customized Learning goal that was added to their strategic plan. Tecumseh is really onboard. Various ideas are being presented. Hudson and Madison are also joining in. This is the third year for C2C and a lot has happened.
7. **Other** – Bill asked about the Irish Mill in Brooklyn and how this may tie to what is going on in Lenawee County. To be discussed in the future.

Next meeting – January 17, 2017, 7:30 a.m. at Lenawee Now. Dan Swallow will facilitate this meeting (since he was a no-show for the December meeting).

EXAMPLES OF COMMUNITY SCORECARDS and other important links:

<http://www.nxtbook.com/nxtbooks/fortcollins/2011communityscorecard/index.php#/1>

<http://talent2025.org/files/documents/misc/MuskegonSummaryR2.pdf>

<http://onedscorecard.datadrivendetroit.org/>

<http://tamc.mcgi.state.mi.us/MITRP/Data/PaserDashboard.aspx>

<http://www.baycounty-mi.gov/Docs/MSUE/BayCountyProfile.pdf>

http://www.lenawee.mi.us/images/Admin_Office/2014_Lenawee_County_Dashboard.pdf

<http://www.michigan.gov/midashboard/0,4624,7-256-59026---,00.html>

<http://www.co.jackson.mi.us/dashboard/index.asp>

<http://www.lisd.us/lenawee-cradle-to-career-2/lenawee-cradle-to-career/>